

Foundation Heroes Newsletter



Issue 9, December 2013

Football update

Melbourne Football Club CEO Peter Jackson has reiterated the importance of a strong football program in the rebuild of the Club. One aspect of this has been the bolstering of our recruiting.

All players have now returned to training, with the five year-plus players commencing on November 18. The trade and draft periods have delivered a number of new players to the Club. Manager of football operations Josh Mahoney summarised Melbourne's recruiting period:

"Over the past two months, we have been able to combine a trade period where we added inside midfield depth and experience, with skill and speed in the draft. Christian Salem, who was rated highly internally, combines hardness and skill. We have been able to bring in both Dom Tyson and Salem for pick No.2. Jay Kennedy-Harris is a small, quick player who captained his under 18 TAC Cup team and meets a definite need on our list. Jayden Hunt was a talented junior player before taking up tennis. He returned to football this year and has shown AFL traits with his decision-making and marking. He will also compete with Sam Blease as our quickest player. Jayden will be a project player for our academy and we believe he will be a future top line player."

In last Wednesday's Rookie Draft, the Club added James Harmes (Dandenong Stingrays, 18, 185cm, 78kg, midfielder), Alex Georgiou (Norwood, 23, 188cm, 93kg) and Max King (Murray Bushrangers, 18, 201cm, 90kg, tall forward/ruckman) to its list. The Club also redrafted Neville Jetta with its fourth and final pick. More information can be found on the Club's website www.melbournefc.com.au

New Heroes

We welcome eleven new members of Foundation Heroes, who have all joined in recently. Thank you for your loyal support - it is really appreciated. We are closing in on 500 – who will be Foundation Hero #500?

FH #476 David Roberts

FH #477 Graham Hoult

FH #478 Craig Sainsbury

FH #479 Tom Rhind

FH #480 Matthew Kajewski

FH #481 John Pascoe

FH #482 Ken Murray

FH #483 Max Walker

FH #484 Pat Di Conza

FH #485 Michael Di Conza

FH #486 Anthony Di Conza

MCC Committee Room Lunch

Joe Di Conza, a passionate Demon and Foundation Hero, and guests recently enjoyed lunch with Russell Robertson, David Neitz and Stephen Tingay in the MCC Committee Room. This lunch was a silent auction item that Joe purchased at our recent Foundation Heroes event. From all reports, the food and drink were great and the company was fantastic. A great afternoon was had by all!

This photo was taken in front the of the Foundation Heroes honour board in the MFC Boardroom.



Foundation Heroes Major Event - 2014

Please be advised that the 2014 Foundation Heroes event will be held on **Saturday May 17**:

Foundation Heroes is an invitation only annual event. Save the date and if you have any fundraising ideas or potential auction items, please let the Club know.

We are aiming for a record turnout at this event in 2014. More information on the event will come shortly.

Other Foundation Heroes Events and Activities

Wednesday July 22, Football Forum, AAMI Park, 6-8pm

AAMI Park pre-game tours with Russell Robertson:

- Round 2, Sunday, March 30 v West Coast Eagles, 12.50pm (game starts 3.20pm)
- Round 5, Sunday, April 20 v Gold Coast Suns, 12.50pm (game starts 3.20pm)
- Round 14, Sunday, June 22 v North Melbourne, 2.10pm (game starts 4.40pm)
- Round 21, Sunday, August 17 v GWS Giants, 12.50pm (game starts 3.20pm)

Other:

- Training session attendance and AAMI Park tour. Watch the team go through its paces at the main training session, accompanied by Russell Robertson, followed by a tour of our AAMI Park facilities. Dates can be negotiated on individual basis.
- Priority access to MFC Work Experience program for members' children/grandchildren (2 intakes during 2014, dates TBC)
- Priority access for members' children/grandchildren to participate in Guard of Honour at nominated MCG matches

Please contact Jackie Emmerton should you be interested in any of the above opportunities. Please note that invitations will be sent out for the annual event on May 17.

Prospects

Many of you have provided excellent prospects for Foundation Heroes, as we strive to realise Jim Stynes' vision of 1,000 members of this exclusive group. Please feel free to contact Jackie or Russell at any time, if you are able to assist with any potential new Foundation Heroes.

We want to know more about you! 2013/14 Survey

We are committed to getting to know more about our Foundation Heroes. During December, we will distribute a survey to all Foundation Heroes. The Club would appreciate it if you could make the effort and complete this survey prior to Christmas.

In addition, we would like to add your photo into our database, so if you have a clear headshot of yourself we ask you to email it to jackie.emmerton@melbournefc.com.au. Alternatively we will endeavor to take your photo at the next available opportunity!

We are also currently in the process of updating the Foundation Heroes page on our website. We have added some testimonials from some very passionate Demon supporters - [Click here](#) to go to the page.

Broader Upcoming Club Events

- Monday February 3, Annual General Meeting, Members Dining Room, MCG 6-8pm
- Sunday February 16, Family Day, Luna Park, 9-11am
- Friday March 14, Season Launch

Club Major Sponsorship Update

The Club was pleased to announce Automotive Holdings Group (AHG) as the Club's new major sponsor for the 2014-16 seasons.

AHG is Australia's largest automotive retailer with more than 150 dealerships nationally. They represent 12 of the top 13 consumer car brands, so if you are in the market for a vehicle, feel free to contact the Club or visit ahg.com.au

NAB Challenge

- Friday February 14, Melbourne v Richmond, Etihad Stadium, 7.10pm
- Friday February 28, Melbourne v Geelong, TIO Traeger Park, Darwin, 5.40pm (CST)

Christmas break

- The Club offices will be closed from the COB on Friday, December 20 and reopen on Monday January 6.

Contacts:

Jackie Emmerton

Gifting and Relationships Manager

Phone: (03) 9487 4401

Mobile: 0409 806 750

Email: jackie.emmerton@melbournefc.com.au

Russell Robertson

Club Development Manager

Phone: (03) 9652 1146

Mobile: 0407 878 282

Email: russell.robertson@melbournefc.com.au